



SPONSORSHIP OPPORTUNITIES

EMA 2026 Annual Meeting
April 14 – 17, 2026
The Fairmont Grand Del Mar
San Diego, CA



*Adapting for Tomorrow.
Leading Communication Forward.*



The EMA Annual Meeting brings together the top buyers and sellers in the paper-based communications industry. All Industry Partner member companies will have an opportunity to gain additional exposure in front of the leaders in the industry.

In addition to the benefits and additional exposure that come with supporting the meeting, these opportunities offer all sponsors a complimentary Tabletop Display (a \$500 value), a listing on the EMA website, your logo displayed throughout the meeting, and the opportunity to have your flyer or brochure in each attendee packet.

These opportunities are first come, first serve and will be available to secure until February 23, 2026, or until they are sold, whichever comes first. You do not have to attend the meeting to participate in the Sponsorship Program.

Keynote Speaker Sponsorship - \$1350

Management & Technology Session – Amy Servi-Bonner

SOLD

Position your company at the forefront of innovation by sponsoring the keynote presentation in the Management & Technology Session, featuring **Amy Servi-Bonner, Printing United Alliance**. This high-profile session focuses on the technologies, strategies, and operational advancements shaping the future of print and manufacturing. As the keynote sponsor, your organization will be closely aligned with forward-looking insight on innovation, emerging tools, and industry transformation, reinforcing your brand as a leader committed to adapting for tomorrow and leading communication forward.

Sponsorship recognition includes:

- Sponsor recognition during the Management & Technology Session
- Prominent logo placement on on-site signage and session materials
- Recognition on the EMA Annual Meeting website
- Visibility in pre- and post-meeting communications

This sponsorship offers meaningful exposure to senior leaders and decision-makers while supporting one of the conference's most anticipated and content-driven sessions.

\$1350 - Eukalin Corp.

Leatherette Cord Case - \$4,000

Stay organized in style with this Personalized Leatherette Cord Case – the perfect companion for home, work, or travel.

Designed with a hard protective shell wrapped in luxurious leatherette, this cord organizer keeps all your tech essentials secure in one place. With a double-zip closure, it neatly stores cords, chargers, USB drives, power banks, and other accessories. **Your logo will be prominently displayed on the case**, delivering repeated visibility whenever users store, carry, or access their device cords. This exclusive branding opportunity keeps your company front and center in daily tech routines.

- Logo prominently featured on each Leather Case
- Listing on the EMA website announcing your participation leading up to the meeting
- Sponsor's logo will appear on a banner at the EMA Registration table
- Opportunity to provide flyer or brochure to be placed in every attendee packet
- Recognition in marketing materials

\$4,000 _____

Lanyard - \$3,000

Your company logo will be displayed on every attendee lanyard of the official EMA Meeting badge holder. ***This opportunity is available to one Sponsor per meeting.***

- Your company logo imprinted on the lanyard
- Listing on the EMA website announcing your participation leading up to the meeting
- Sponsor's logo will appear on a banner at the EMA Registration table
- Opportunity to provide flyer or brochure to be placed in every attendee bag
- Recognition in marketing materials

\$3,000 _____

Full Breakfast Sponsor - \$6,000 per day

Start attendees' day off right by sponsoring the Full Breakfast, a hearty and energizing meal that goes beyond a simple continental spread. Open to all attendees and their spouses, this sit-down breakfast offers a chance to enjoy a complete meal while networking in a relaxed setting. As a sponsor, your company will gain prime exposure during the most important meal of the day, ensuring your brand is front and center as attendees fuel up for the day ahead.

- Signage at the Wednesday or Thursday Continental Breakfast
- Listing on the EMA website announcing your participation leading up to the meeting
- Sponsor's logo will appear on a banner at the EMA Registration table
- Opportunity to provide flyer or brochure to be placed in every attendee bag
- Recognition in marketing materials

Wednesday Morning

\$6,000 _____

Thursday Morning

\$6,000 _____

First-Time Attendee Reception - \$2,500

Welcome the First-Time Attendees, new members, and their spouses by sponsoring the First-Time Attendee Reception. The EMA leadership, committee chairs, and hosts also attend this function. What better way to gain added exposure?

- Signage at reception
- Listing on the EMA website announcing your participation leading up to the meeting
- Sponsor's logo will appear on a banner at the EMA Registration table.
- Recognition in marketing materials

\$2,500 _____

Welcome Reception - \$3,500

Kick off the 2026 Annual Meeting by sponsoring the highly anticipated Welcome Reception! This premier networking event invites all attendees to start their meeting experience on a high note. As the sponsor, your brand will be prominently featured as participants gather to reconnect with colleagues and forge new connections in a lively and engaging atmosphere. Take advantage of this unique opportunity to showcase your support and leave a lasting impression on all attendees right from the beginning.

- Signage at reception
- Listing on the EMA website announcing your participation leading up to the meeting
- Sponsor's logo will appear on a banner at the EMA Registration table.
- Opportunity to provide flyer or brochure to be placed in every attendee packet

\$3,500 _____

Light Bites & Beverage Sponsor - \$5,000

SOLD

The **Light Bites & Beverages Sponsor** helps create a welcoming and enjoyable Catamaran Cruise by offering drinks and light bites as attendees relax, network, and take in the views.

- Logo recognition on Catamaran Cruise
- Listing on the EMA website announcing your participation leading up to the meeting
- Sponsor's logo will appear on a banner at the EMA Registration table.
- Recognition in marketing materials

\$5,000 - Domtar

EMA Pocket Guide - \$2,800

Every attendee gets an EMA Meeting Pocket Guide. These are used during the meeting as they contain all the meeting schedule information. This is a great way to gain exposure with your company logo or brand imprinted on this handy pocket schedule.

- Company logo imprinted on the EMA Pocket Guide
- Listing on the EMA website announcing your participation leading up to the meeting
- Sponsor's logo will appear on a banner at the EMA Registration table.
- Recognition in marketing materials

1. **\$1,400** _____

2. **\$1,400** _____

Industry Partners Reception & Party Open Bar - \$12,000

You asked, and we delivered... Say goodbye to drink tickets and hello to the Open Bar Sponsorship! With the Open Bar Sponsorship, we remove the hassle of drink tickets and allow attendees to enjoy various beverages without limitations. This opportunity offers unparalleled exposure during the reception and dinner.

- Listing on the EMA website announcing your participation leading up to the meeting
- Customized badge ribbon for the party
- Customized recognition throughout the night
- Sponsor's logo will appear on a banner at the EMA Registration table
- Recognition in marketing materials

1. \$3000 _____

2. \$3000 _____

3. \$3000 _____

4. \$3000 _____

Coffee Break - \$2,500

Keep attendees refreshed and engaged by sponsoring the Coffee Break—a much-needed pause in the day where guests can recharge with freshly brewed coffee, tea, and soft drinks. This high-traffic networking opportunity ensures your brand is prominently showcased as attendees gather, connect, and refuel.

- Signage at the Wednesday or Thursday Coffee Break
- Listing on the EMA website announcing your participation leading up to the meeting
- Sponsor's logo will appear on a banner at the EMA Registration table
- Recognition in marketing materials

Wednesday Morning

\$2,500 _____

Thursday Morning

\$2,500 _____

Commercial Sponsor Opportunity, \$1,500

With this sponsorship opportunity, your company video (max three min.) will be featured at the beginning of the General Session of your choice. Please provide the finished product in video format. As a Commercial Sponsor, your company will be featured in the following:

- Your video will be **introduced** at the beginning of the General Session of your choice.

- Logo on the EMA website and promotional emails
- Logo will appear on a banner at the EMA Registration table
- Recognition in marketing materials

Please indicate which General Session you want your video to be featured in:

Wednesday, April 15, 2026

- Opening General Session _____
- General Session II _____

Thursday, April 16, 2026

- General Session III: Postal Affairs/ Public Policy _____
- General Session IV: Management/ Technology _____
- Closing General Session _____

Golf Sponsorship Opportunities

Golf Tournament Sponsors - \$16,000

1. **\$4,000** _____
2. **\$4,000** _____
3. **\$4,000** _____
4. **\$4,000** _____

Custom event sponsorship, limited to just four companies. This opportunity offers the EMA Industry Partner unparalleled exposure during the golf tournament.

- Listing on the EMA website announcing your participation leading up to the meeting
- Customized recognition on the golf course
- Sponsor's logo will appear on a banner at the EMA Registration table
- Recognition in marketing materials

Do you have an idea for something not on the list? Let's create it!

If you have an idea not listed on this form or want to create a custom sponsorship bundle, contact Kim Moses at kmoses@envelope.org.

EMA 2026 Annual Meeting Sponsorships

Sponsorships are available on a **first-come, first-served** basis – determined by the date and time the form below is received. Please complete this form in its entirety.

Company Name: _____

Contact Name: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Credit Card Information: Payment is accepted only via credit card – no invoicing

Credit card number: _____

Name on Card: _____

Expiration Date: _____ CVV: _____

Sponsorship Opportunities	Available	Cost	Quantity	Total
Keynote Speaker	0	\$1350		
Leatherette Cord Case	1	\$4,000		
Lanyard	1	\$3,000		
Light Bites & Beverage	0	\$5000		
Full Breakfast – Wed.	1	\$6,000		
Full Breakfast – Thurs.	1	\$6,000		
First-Time Attendee Reception	1	\$2,500		
Welcome Reception	1	\$3,500		
EMA Pocket Guide	2	\$1,400		
Industry Partners Party Open Bar	4	\$2750		
Coffee Break – Wed.	1	\$2,500		
Coffee Break – Thurs.	1	\$2,500		
Commercial – General Session	5	\$1,500		
Golf Tournament	4	\$4,000		

Total Amount Due: \$ _____

Sponsorship commitments are due no later than February 23, 2026

Email forms to kmoses@envelope.org

Tabletop Display Reservation Form

Please fill out the form below if you plan to participate in the Table Display. You must be registered for the meeting to participate. **Tabletop display fee - \$500, waived if you participate in the sponsorship program.** Tabletops are first come, first serve and will be available to secure until **February 23, 2026**, or until they are sold, whichever comes first.

Company Name: _____

Onsite Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Date Mailed: _____

Brief description of items to be displayed:

Credit Card Information: Payment accepted only via check or credit card – no invoicing

Credit card number: _____

Name on Card: _____

Expiration Date: _____ CVV: _____

You are responsible for setting up and dismantling your display during the following times: Set up – Wednesday, April 15, from 6:30 am – 7:30 am. All displays must be removed Thursday, April 16, after the Closing General Session, between the hours of 2:45 pm – 3:30 pm. The Guidelines will be emailed.

Please return this form as soon as possible by email to kmoses@envelope.org. The deadline to reserve space is **February 23, 2026**.