

Inspiring Sustainable Innovation



RESPONSABILITY

SINCE MORE THAN 175 YEARS



Ecology and economy working in harmony.

We focus on people and the environment in order to operate sustainably and remain fit for the future. This is how we ensure the success of our customers.



SUSTAINABLE PRACTICE

IN PAPER AND PRINT.

- ✓ Moral: deforestation, pollution, consideration for future generations
- ✓ Legislative: compliance with regulations, adherence to policies, avoidance of penalties
- ✓ Financial: efficiency, long-term benefits, market competitiveness



1000

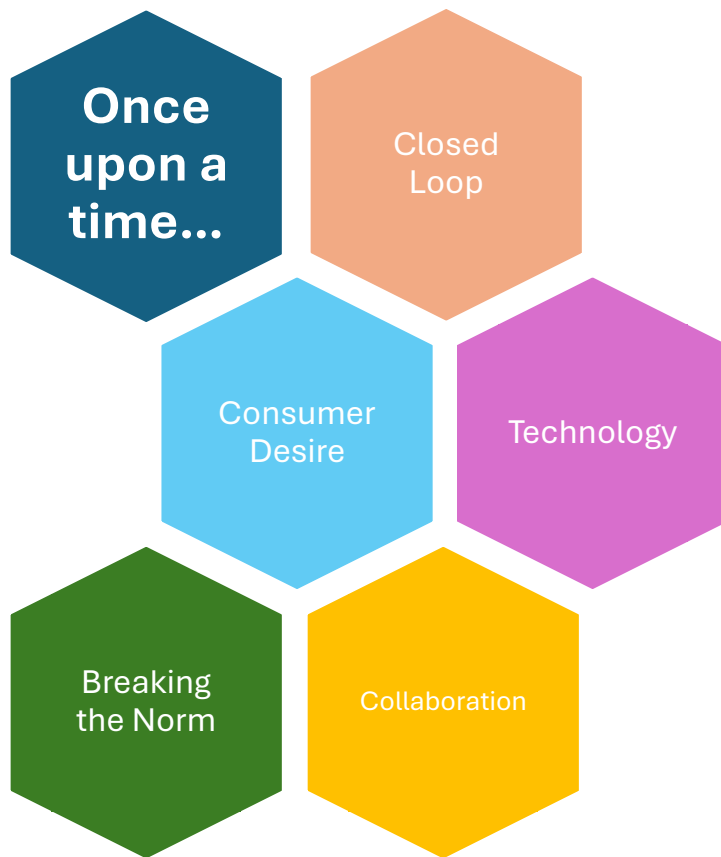
INFLUENCE

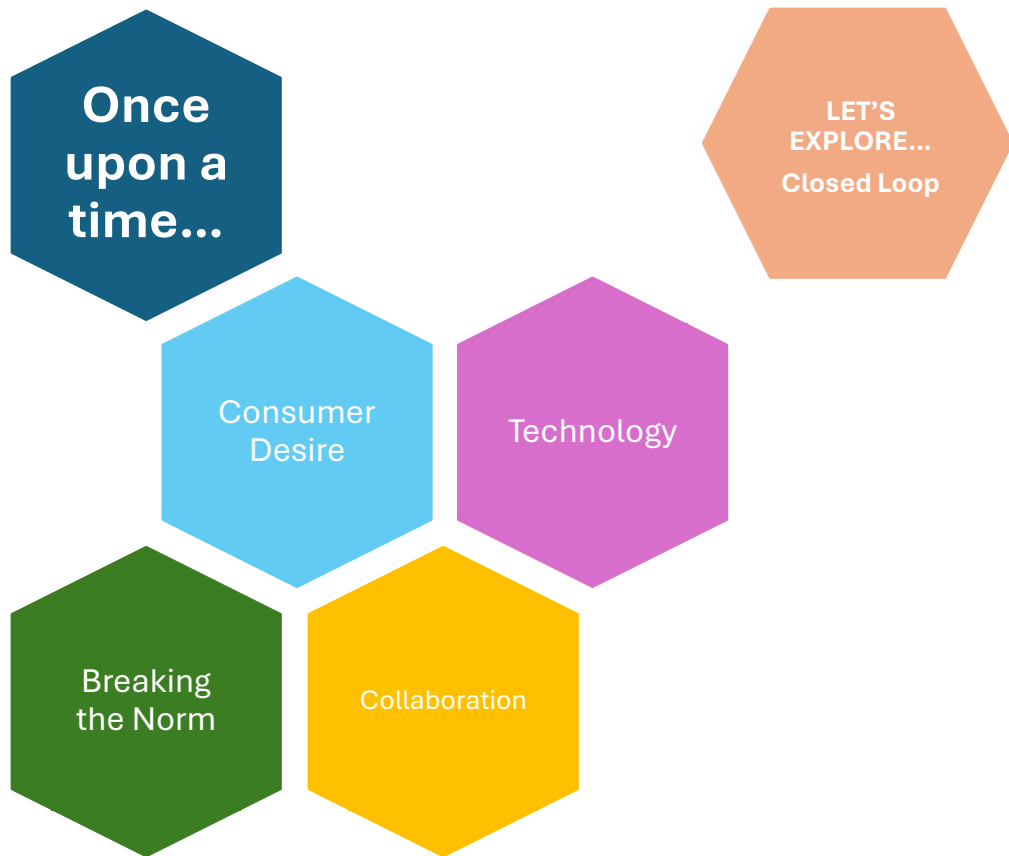
SEEING THE WOOD

FOR THE TREES.

carbon measuring | content | sourcing |
reduction | production

circular economy | recycled | optimised
transport | waste responsibility |
conscientious practice





Closed Loop with Lush



Paper for
Recycling
collected



Recycled
Products
back into
supply chain



Measurable,
transparent
circularity



Once
upon a
time...

LET'S
EXPLORE...
Consumer
Desire

Technology

Breaking
the Norm

Collaboration

Consumer Desire



Perception that brown is
'sustainable'



Barcodes / QR codes
difficult to read on a darker
surface




A functional exterior with a
'feel-good' interior

A dark blue hexagon containing the text 'Once upon a time...'.

**Once
upon a
time...**

A pink hexagon containing the text 'LET'S EXPLORE... Technology'.

**LET'S
EXPLORE...
Technology**

A green hexagon containing the text 'Breaking the Norm'.

**Breaking
the Norm**

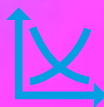
A yellow hexagon containing the text 'Collaboration'.

Collaboration

Digital Print



Reduction of waste (set up
and MOQ's)



Efficient production to
match demand



Added value for unique
personalization

A dark blue hexagon containing the text 'Once upon a time...'.

**Once
upon a
time...**

A green hexagon containing the text 'LET'S EXPLORE... Breaking the Norm'.

**LET'S
EXPLORE...
Breaking the
Norm**

A yellow hexagon containing the text 'Collaboration'.

Collaboration

Breaking the Norm



Better
protection of
product



Use of 100%
recycled
content



Stronger shelf
presence

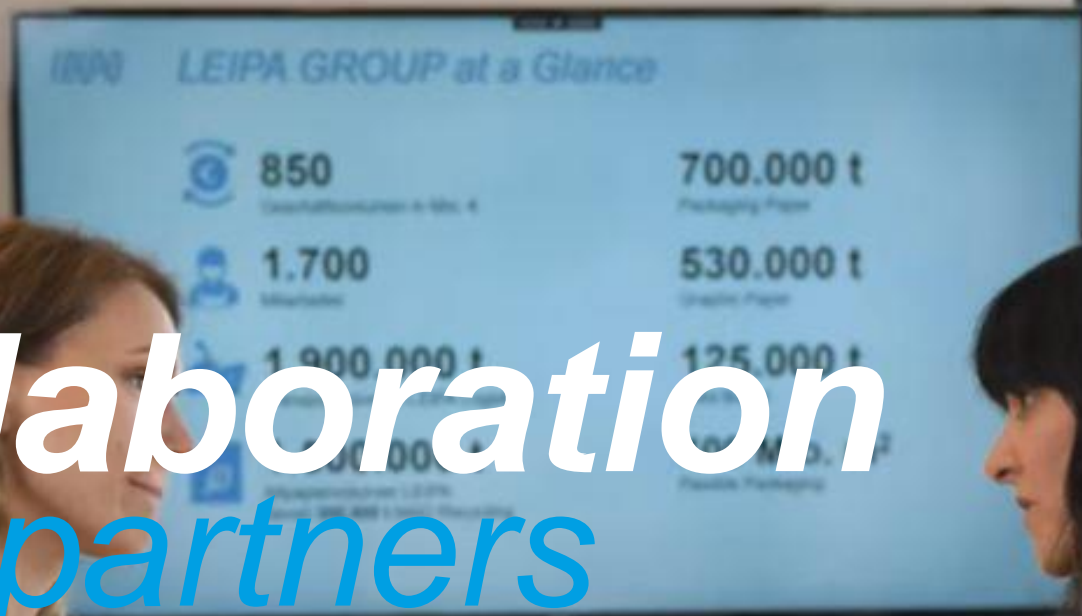


A dark blue hexagon containing the text 'Once upon a time...'.

**Once
upon a
time...**

A yellow hexagon containing the text 'LET'S EXPLORE... Collaboration'.

**LET'S
EXPLORE...
Collaboration**



Collaboration with partners



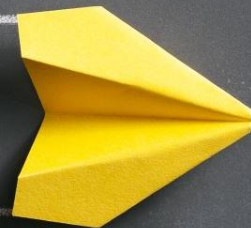
Cooperation
often leads to
better results



Choose
partners that
strengthen an
offering



Network for
more
knowledge
sharing



Sustainability *is a journey*

- ✓ Ongoing efforts
- ✓ Encouragement for small actions
- ✓ Long term vision
- ✓ Call to action

A large, blue, origami-style heart is the central focus of the image. It is composed of many triangular facets, giving it a three-dimensional, geometric appearance. The heart is set against a light orange background. The word "THANK YOU" is written across the center of the heart in a large, white, bold, sans-serif font.

THANK YOU

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