



MOVING COMMUNICATION FORWARD



## The EMA Wednesday Report Wednesday, April 29, 2020

Good Morning/Good Afternoon:

Here is Wednesday report Number 7.

### **Latest from USPS...**

It is important that you understand that any volume data we give you from the USPS is what they call a flash report. It compares data from period to period, but it is unaudited. So please understand these are very general estimates of what volume change occurred on a given day or days; this data is only for a brief period and is just a snapshot. At the end of a quarter we will provide you with the Revenue, Weights, and Pieces Report (RPW) which is much more accurate. So take the Flash Report for what it is, just a snapshot view.

### Wednesday Meeting

- For Tuesday, only a snapshot of mail volume showed that mail volume was down 17.4 percent.
- Mail is still being held for delivery in several of the "hot zone" areas. Some of that mail has been backing up for almost 20 days, but it will be held for 30 days before it is returned to sender. The hold time may change depending on if the State/City will open sooner rather than later.
- In some apartment complexes the USPS only delivers to the apartment building and the building staff must deliver the mail to apartment mailboxes. That may affect delivery times right now. As things open up this problem will go away.
- The USPS is getting better at managing mail volume and holding to a delivery schedule. Just keep in mind that it is a large delivery system and may take time to go through right now.

### Friday Meeting

- On Friday, we received a few more spot reports on the composition of mail volume. Do not look at these as long-term trends, just snapshots. Mail volume was down 26.4 percent, Packages are up 53 percent. Single Piece First was down 11.5 percent all for this week. Presort First was down 1.1 percent and Periodicals were down 45 percent with Flats (Mostly Marketing) were down 36 percent. Marketing Mail was down overall at 45 percent. The Governors will release the next quarterly report on May 8.
- Several of the officers will be in the Monday meeting to explain some of the challenges with mail processing right now. In some apartment buildings, mail is not delivered to every apartment because the apartment staff are overwhelmed, but they are developing a work around.

### Monday Meeting

- There are 111 countries embargoed from receiving mail right now. In the next 30 days, the USPS will begin unraveling all of this. Some mail is shipped ocean freight as the air bridge continues.
- Spot reports showed mail volume down 28.4 percent. Single piece first was down 16.6 percent, Presort First down 2 percent and periodicals down 28.7 percent. Marketing flats down 37.4 percent and marketing mail down 48 percent.
- The USPS will release an audited mail volume report shortly.
- Next week we will focus on the "unwind" strategy as the mailing system opens up again.

## Latest from American Forest and Paper

AF&PA is working on coordinating with states on opening requirements. As you know from the last Wednesday Report, this involves clustering states based on when they have set opening dates. Therefore, Alaska, Alabama, North Dakota, South Dakota, Vermont, and Wyoming are the first states that have met the initial requirements to open business. Business owners will be very careful and will use PPE and social distancing. Here is a link to where each of the states are reopening <https://cnn.it/2Y2Kt8b>

### Key Web Links...

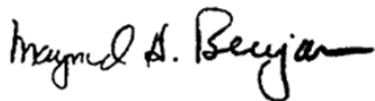
- The EMA website at [www.envelope.org/COVID-19](http://www.envelope.org/COVID-19) has many cross-links to other sites and is the go to page for our industry. We put new information on it every week so you can branch over to other organizations that have the information you need. The USPS put out a great commercial that really gets to the essence of what they have been doing. Here is the link <https://youtu.be/uuNLLZcSTKE>
- As states start to open, there are PPE requirements that vary by state. Make sure you not only consult with the State's website, but OSHA and EMA for information on PPE and Cleansing. There is a great deal of useful information on the sites. I am also hearing that many plants have created plans of action, which is great. I will try to see if some will share their work. There are employee temperature checks and other plant safety management issues. The Management and Technical Committee is creating a few advisory memos that might be helpful.

A final note: this is an industry that has a great deal going for it including the effort we take on making quality products and meeting customer demand. We can all overcome these times it may take a couple of years to get back what we lost, but I know all of you are determined to succeed. We will share everything that we know on a weekly basis and if you see a colleague that needs help, help them. We will all get through this if we work together.

### Legislative Briefings

There will be an upcoming series of legislative briefings as we move forward. Each will be recorded for playback. We promise to keep you updated weekly and remember to check the website often because it changes daily. We are slowly coming out of this, but you will have to be patient on that progress. By mid-summer we should be back in business and please do not forget this time; we lost many colleagues and friends to this horrible pandemic. Support our men and women who deliver and process the mail. They work every day to keep us safe, keep them in your thoughts and prayers.

Until Next Time,



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