



MOVING COMMUNICATION FORWARD



The EMA Wednesday Report

Wednesday, April 1, 2020

Good Morning/Good Afternoon:

This is our second Wednesday Report and it is still very busy. I am including our International Members on this report in the hopes of sharing some insight with them, and them sharing insight with us. You will see a special section devoted to International Members.

As you know, the CARES Act was finally passed by the House, and signed by the President last Friday. This is a BIG new law that helps everyone. There are provisions for small businesses in the bill, a small amount of funding for the USPS for the interim, and many other sections of the law. EMA will host a CARES Act Briefing within the next two weeks that will be moderated by a number of Government Affairs Professionals that worked the legislation. They will provide information mostly focused on small business benefits, and answer your questions. These calls will be recorded and placed on our website.

EMA participates in the DHS and FEMA COVID-19 Business and Infrastructure Partners Call. Twice per week, we listen in as the Government Coordinates its response. These calls are recorded and are on the CISA website, a link to that website is on our website. Therefore, you can listen to this discussion.

CISA just released its second list of key industries, and I am honored to say that we are on that list. You can find us under mailing services. Here is the exact language, and as you can see, it has been broadened to reach more people:

I believe the first one covers in general, however depending on the type of facility they are operating, others could perhaps apply, like below (*italics*):

-Postal, parcel, courier, last-mile delivery, and shipping and related workers, to include private companies.

-Manufacturers and distributors (to include service centers and related operations) of packaging materials, pallets, crates, containers, and other supplies needed to support manufacturing, packaging staging and distribution operations.

-Manufacturer workers for health manufacturing (including biotechnology companies), materials and parts suppliers, logistics and warehouse operators, distributors of medical equipment (including those who test and repair), personal protective equipment (PPE), isolation barriers, medical gases, pharmaceuticals (including materials used in radioactive drugs), dietary supplements, blood and blood products, vaccines, testing materials, laboratory supplies, cleaning, sanitizing, disinfecting or sterilization supplies, and tissue and paper towel products.

There are no industry codes on this list. The Government is trying to keep this information as broad as possible, to be as inclusive as possible.

Latest from USPS...

We meet on Mondays and Wednesday's with the COVID-19 task force of the USPS. Steve Monteith is the USPS Chair. Here are the high points:

- USPS is focused on keeping the mail moving and will use their continuity of operations processes to work around closed post offices.
- The Postal Policy to hold mail for 15 days has been changed to 30 days as many business offices are closed across the nation. They are working on an "open up" procedure for when the mail will be delivered to business addresses again. Residential mail is going through.
- The postal workers are doing fine and continuity of operations procedures ensure that if a shift goes unmanned, there is a replacement.
- The USPS will continue to provide COVID-19 Alerts and these will be provided on our web page.

Latest from American Forest and Paper

AF&PA's COVID-19 Response team meets weekly, usually on Fridays and EMA participates on that call. The following are key points:

- The CARES Act was discussed, and the team expected the bill to pass shortly.
- There is a CISA/HHS update coming out on key industries. Details are on the EMA COVID-19 page.
- All of the information that AF&PA has continues to reinforce the message that paper and packaging is safe to handle and deliver. You can visit their website for more details.

Key Web Links...

The Treasury Department announced the Paycheck Protection Program (PPP), which authorizes up to \$349 billion in forgivable loans to small businesses. For more details, visit <https://home.treasury.gov/system/files/136/PPP%20Borrower%20Information%20Fact%20Sheet.pdf>

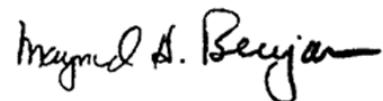
The EMA website is your single source for information on what everyone in the graphic arts industry is doing right now. Please visit www.envelope.org/COVID-19 regularly for updates.

Legislative Briefings

There has been a meeting with legislative staff on Capitol Hill concerning a COVID-19 #4 bill that will come up in a couple of weeks. There is more money for the USPS in that bill for the COVID-19 epidemic. We will update you when we have that information.

In closing, please keep you and your family safe. Keep up the good work and stay well.

Until Next Time,



Maynard Benjamin
President & CEO
703-992-5572 or mhbenjamin@envelope.org