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2026 U.S. Mailing Industry Economic Job & Revenue Study

Creating Jobs & Revenue Across the Economy

The mailing industry is a critical economic infrastructure powering global commerce, communication, and logistics.

Industry Scale & Impact

$2 TRILLION IN SALES REVENUE

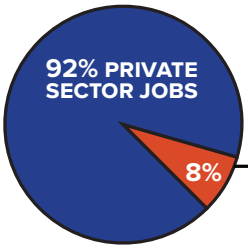
Contributing 3.8% of the United States total output.

7.4 MILLION JOBS

Representing 4.5% of the nation's total civilian labor force.

BROAD IMPACT

Postal strategy changes affect millions of private-sector companies, employees, and communities.

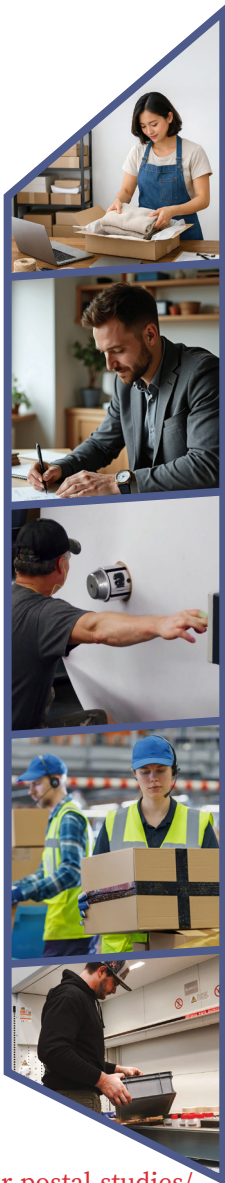


Most mailing jobs exist outside the USPS.

This breakdown is critical for policymakers to understand, as shifts in postal strategy, rates, and service standards directly impact millions of private-sector workers.

About the Study

Read the full 2026 U.S. Mailing Industry Economic Job and Revenue Study at:
https://www.envelope.org/emaf/institute-for-postal-studies/



Key Pillars of the Mailing Industry

COMMERCE
Powers e-commerce fulfillment and shipping.

MARKETING
Uses direct mail to boost sales.

GOVERNMENT
Delivers ballots and official notices.

MEDIA
Distributes books, magazines, and newspapers.

LOGISTICS
Operates sorting and transport networks.

SCAN
FOR MORE DATA

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Jobs & Sales Revenue by State

STATE	JOBS	REVENUE ($ BILLIONS)
Alabama	100,741	$22.11
Alaska	15,388	$4.86
Arizona	152,399	$38.77
Arkansas	61,875	$12.86
California	886,549	$275.47
Colorado	139,067	$37.87
Connecticut	82,016	$24.40
Delaware	22,898	$7.60
District of Columbia	34,689	$12.48
Florida	463,028	$118.89
Georgia	231,859	$59.93
Hawaii	29,904	$8.08
Idaho	40,086	$8.78
Illinois	295,783	$77.89
Indiana	155,315	$35.33
Iowa	76,434	$17.96
Kansas	69,393	$15.64
Kentucky	95,482	$19.89
Louisiana	92,892	$22.04
Maine	30,695	$6.66
Maryland	132,728	$36.82
Massachusetts	179,262	$53.15
Michigan	213,519	$47.31
Minnesota	142,128	$34.44
Mississippi	56,883	$10.70
Missouri	141,746	$30.36
Montana	24,612	$5.34

STATE	JOBS	REVENUE ($ BILLIONS)
Nebraska	48,789	$12.84
Nevada	70,990	$18.24
New Hampshire	33,139	$8.13
New Jersey	206,578	$57.49
New Mexico	41,161	$9.90
New York	457,904	$159.92
North Carolina	233,630	$57.92
North Dakota	20,385	$5.31
Ohio	270,242	$62.65
Oklahoma	80,672	$17.78
Oregon	95,356	$22.22
Pennsylvania	292,095	$68.46
Rhode Island	24,093	$5.44
South Carolina	108,196	$24.55
South Dakota	21,880	$5.23
Tennessee	156,919	$38.22
Texas	653,141	$188.22
Utah	81,799	$20.48
Vermont	14,743	$3.13
Virginia	194,698	$51.74
Washington	171,192	$58.00
West Virginia	34,089	$7.08
Wisconsin	141,653	$30.65
Wyoming	13,478	$3.41

EMA is the world's largest association devoted to the envelope manufacturing and paper- based communications industry.

SCAN FOR STATE/ CONGRESSIONAL DISTRICT DATA