



**MAKE YOUR PLANS NOW TO ATTEND**

## **EMA 2009 Fall Meeting**

**Tuesday, October 27 – Friday, October 30, 2009**  
**The InterContinental Buckhead**  
**Atlanta, Georgia, USA**

The Envelope Manufacturers Association is pleased to invite you to attend the 2009 Fall Meeting at the InterContinental Hotel Buckhead in Atlanta, Georgia. The theme for this meeting is: Facing the Future: Managing through Change. We've added additional content to this meeting, with five General Sessions, four Breakout sessions, and a special Foundation General Session on Tuesday. You will hear from top experts and industry professionals about strategies for employee retention, managing your banking relationship through the economic cycle, making wise choices in sustainability, and virtual training. These are just a few of the educational sessions planned for this meeting. Attendees will have an opportunity to preview table top displays of products and services from Associate members during the continental breakfasts and breaks on Wednesday and Thursday, and the planned lunch on Wednesday. We look forward to seeing you at the EMA 2009 Fall Meeting. Information about the hotel, the preliminary meeting schedule, and travel information are provided so that you can make your reservations now.

### **Travel Information:**

With 80% of the U.S. population within a two-hour flight, Atlanta is one of the most accessible destinations in the country. Hartsfield-Jackson Atlanta International Airport is one of the busiest airports in the country with approximately 2,500 daily flights and over 250 destinations with direct non-stop service.

There is convenient, quick and inexpensive transportation to downtown, Midtown or Buckhead from right inside the airport.

- MARTA, the Metropolitan Atlanta Rapid Transit Administration, operates high-speed rail trains; fares are only \$1.75 each way and trains travel directly from the airport to one block from the InterContinental hotel in Buckhead.
- The Atlanta Link shuttle fare from the airport to the hotel is \$20.50 per person one way and \$37.00 per person roundtrip. For information visit [www.theatlantalink.com](http://www.theatlantalink.com)
- Taxi fares are approximately \$40 each way.

### **Hotel Information:**

The InterContinental Buckhead Atlanta  
3315 Peachtree Road, N.E.  
Atlanta, Georgia 30326  
[www.intercontinental.com/buckhead](http://www.intercontinental.com/buckhead)

The InterContinental Buckhead is located on Peachtree Road in the center of Buckhead – the city’s foremost residential and commercial address. The hotel is within walking distance of the city’s business district and minutes away from trendy restaurants, nightlife and the Southeast’s finest shopping.



### Accommodations

Guest rooms feature pillow-top bedding, floor to ceiling windows, marble bath with separate soaking tub, glass shower, lighted vanity mirror, hair dryer, full length dressing mirror, minibar and coffee maker. Additional amenities include plush bath robes and slippers, full sized work desk, and wireless internet capability. The hotel offers 24-hour room service and access to the business center and complimentary daily newspaper.

### Dinning and Relaxation

Meet for drinks in the hotel bar, named XO for the over 60 different eXtra Old cognac labels that it offers. Dine in the full service hotel restaurant, Au Pied de Cochon, a fun French style brasserie.

SPA InterContinental is the hotel’s exclusive spa, fitness center and outdoor pool.

### Guest room types and EMA special group rates:

The following guest room rates for single/double occupancy have been guaranteed for the EMA 2009 Fall meeting. EMA group rates will be honored over the meeting dates and for reservations arriving up to three days prior to the meeting and departures up to three days after the meeting, based on availability.

Deluxe Guest Room	\$199.00*US + 15% tax	single/double occupancy
Concierge Level Room	\$259.00*US + 15% tax	single/double occupancy
Executive Suite	\$399.00*US + 15% tax	single/double occupancy

Check in time is 3:00 pm; Check out time is 12:00 pm.

Please make your hotel reservations early by calling the hotel’s reservation department at 404-946-9191 or toll free at 1- 877-422-8254. Please identify your affiliation with the EMA2009 Fall meeting when making your reservation. Or to make reservations on line visit [www.envelope.org](http://www.envelope.org) and in the Fall meeting section, click on the link for hotel reservations. **The EMA special group rate will be available until September 30 or until the room block is sold out.** Reservation requests received after September 30 or once the room block is full will be accepted on a space and rate available basis. **Reservations must be cancelled three days prior to day of arrival in order to avoid a one-night’s cancellation charge.**

## **EMA 2009 Fall Meeting Preliminary Program**

### **Schedule of Events**

#### **Tuesday, October 27, 2009**

10:00 am – 6:00 pm	Registration & Information Desk
12:15 pm – 1:45 pm	*Board of Directors Meeting
2:00 pm – 3:00 pm	*Foundation Board of Trustees Meeting
3:15 pm – 4:45 pm	Special General Session: Foundation Presentation
5:00 pm – 6:00 pm	First-Time Attendee/New Member Reception
6:00 pm – 7:30 pm	Welcome Reception

#### **Evening Free**

#### **Wednesday, October 28, 2009**

7:30 am – 9:00 am	Continental Breakfast with Table Tops
7:30 am – 11:30 am	Registration & Information Desk
8:00 am – 9:30 am	General Session I
9:30 am – 9:45 am	Refreshment Break with Table Tops
9:45 am – 11:15 am	General Session II
11:15 am - 1:15 pm	Lunch with Table Tops
1:30 pm – 3:00 pm	Breakout Session A
1:30 pm – 3:00 pm	Breakout Session B
3:15 pm – 4:15 pm	Industry Partners (Associates) Committee Meeting

#### **Evening Free**

\* Open to committee members only

**Thursday, October 29, 2009**

7:30 am – 9:00 am	Continental Breakfast & Table Tops
7:30 am – 11:30 am	Registration & Information Desk
8:00 am – 9:30 am	General Session III
9:30 am – 9:45 am	Refreshment Break & Table Tops
9:45 am – 11:15 am	General Session IV
11:15 am – 1:45 pm	Lunch on Own
2:00 pm – 3:30 pm	Breakout Session A
2:00 pm – 3:30 pm	Breakout Session B
3:45 pm – 4:45 pm	*Membership Committee Meeting
6:30 pm – 7:30 pm	Industry Partners Reception
7:30 pm – 10:30 pm	Industry Partners Party

**Friday, October 30, 2009**

7:30 am – 9:00 am	Continental Breakfast
7:30 am – 10:30 am	Registration & Information Desk
8:00 am – 11:00 am	Closing General Business Session
11:15 am – 12:45 pm	*Meetings & Content Committee Meeting

\* Open to committee members only