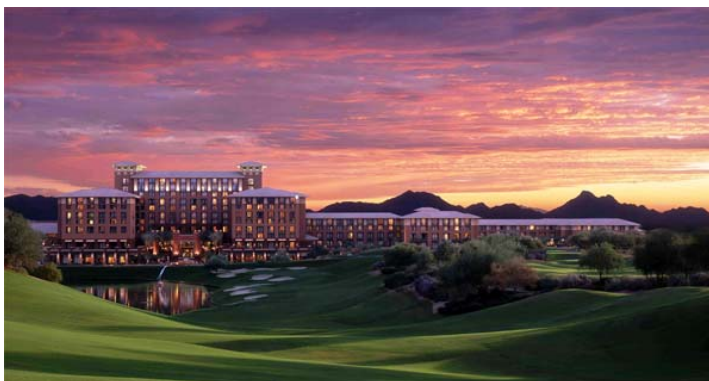


EMA 2012 Spring Meeting
April 18-21, 2012
The Westin Kierland Resort & Spa
Scottsdale, Arizona
www.kierlandresort.com

Make your reservations now to attend the EMA 2012 Spring Meeting to be held April 18 - 21, 2012 at The Westin Kierland Resort & Spa, Scottsdale, Arizona.



The theme for the meeting is “Adapting for Success” - *A New Century of Envelope Manufacturing*. We will host an array of speakers on economics, direct mail, postal regulations, the environment and a special presentation on the envelope manufacturing industry, looking forward. Please join your industry friends in Scottsdale for this great event. You will not want to miss it.

A preliminary schedule is attached. The full meeting brochure will be mailed to EMA member companies next month.

The following guest room rates have been guaranteed for the EMA 2012 Spring Meeting. EMA group rates will be honored over the meeting dates and for reservations arriving up to three days prior to the meeting and departures up to three days after the meeting, based on availability.

Westin Kierland Resort Guestroom Rates:

Run of House	\$255.00US + tax + resort fee for single/double occupancy
*Junior Suite	\$355.00US + tax + resort fee for single/double occupancy
*One Bedroom Casita Suite	\$645.00US + tax + resort fee for single/double occupancy
*Two Bedroom Casita Suite	\$845.00US + tax + resort fee for single/double occupancy

Resort Fee: In addition to the guest room rates above, a reduced daily resort fee of \$15 will be charged per room, per night, plus tax, which will cover: guestroom high-speed internet access; access to Agave Spa Yoga and Well Walk fitness classes, 1-800 guest room calls; expanded shuttle service to Kierland Commons and Scottsdale Quarter; tennis court and equipment rental; and a Resort welcome gift with special offers.

Additional resort amenities include: complimentary 24 hour access to the Fitness Center; complimentary self-parking.

Please make your hotel reservations now by calling the hotel's reservation line toll free at 1-800-354-5892, or you may call the hotel directly at 1-480-624-1202. Please mention the EMA 2012 Spring Meeting when making your reservation. A special reservations link has been set up for on-line reservations. To make reservations on-line, visit www.envelope.org, choose the Spring 2012 meeting section and click on the link for on-line reservations. The EMA special group rate will be available until March 16 or until the room block is sold out. Reservation requests received after March 16 or once the room block is full will be accepted on a space and rate available basis. A deposit equal to two nights room only is required to hold each reservation and will be charged on the next business day after the reservation has been made. This charge is non-refundable if reservation is cancelled within 14 business days of arrival date.

*For suite reservations, please contact heather.firth@westin.com

We look forward to seeing you and your family in Scottsdale!

Schedule of Events

Wednesday, April 18, 2012

9:00 am – 4:00 pm	Registration & Information Desk
10:00 am – 11:30 am	Board of Directors Meeting*
11:45 am – 1:15 pm	Foundation Board of Trustees Meeting*
1:30 pm – 3:00 pm	Strategic/Long Range Planning Committee Meeting*
3:15 pm – 4:15 pm	Membership & Marketing Committee Meeting*
5:00 pm – 6:00 pm	First-Time Attendee/New Member Reception
6:00 pm – 7:30 pm	Welcome Reception

Evening Free

Thursday, April 19, 2012

7:30 am – 9:00 am	Continental Breakfast
7:30 am – 4:00 pm	Registration & Information Desk
8:00 am – 9:30 am	Opening General Session Chairman's Welcome Introduction of members Member of the Year Award Keynote Speaker

9:45 am – 11:15 am General Session II: *Foundation Forum*

12:30 pm – 5:00 pm Golf Tournament

Evening Free

Friday, April 20, 2012

7:30 am – 9:00 am Continental Breakfast

7:30 am – 4:00 pm Registration & Information Desk

8:00 am – 9:30 am General Session III: *Postal/Government Affairs*

9:30 am – 9:45 am Refreshment Break

9:45 am – 11:15 am General Session IV: *Management/Technical Processes*

11:15 am – 12:45 pm Lunch on Own

1:00 pm – 2:30 pm General Session V: *Innovation Process & Trends*

2:45 pm – 4:00 pm Meetings & Content Committee Meeting*

6:30 pm – 10:00 pm “*EMA Backyard Party*”

Saturday, April 21, 2012

7:30 am – 9:00 am Continental Breakfast

7:30 am – 11:00 am Registration & Information Desk

7:30 am – 8:30 am Industry Partners (Associates) Business Session

8:30 am – 10:30 am Closing General Business Session
Closing Keynote Address
Business Session
Awards

***Committee Members Only**