

Call for Topics

Envelope
Manufacturers
Association



*2010 EMA Fall Meeting, October 20-23, 2010
The InterContinental Kansas City at the Plaza,
Kansas City, MO*

*Deadline for
submission is
April 1, 2010*

The Envelope Manufacturers Association is offering four days of content rich sessions on how you can do business differently with the goal of improving performance in our industry. We are looking for topics related to industry trends, navigating new postal regulations, surviving the IMB, new printing technology to lower cost and improve image quality, presentations on innovation and products and a host of other practical sessions. Below are the tracks that will be offered with possible topics/presentation ideas:

Innovation Process and Trends

- Trends in Technology
- Innovative Processes
- Industry Trends

Management and Technical Processes

- Environment & Sustainability
- Manufacturing Management
- General Management
- Human Resource Management
- Financial Management
- Converting Processes
- Raw Materials Assessment and Analysis
- Printing Processes

Postal and Government Affairs

- Postal Regulations
- Next Generation and the Future of the Postal Service
- The Marketing of “green” – How do we do it?
- Carbon Footprint

SUBMIT AN IDEA:

Step 1: Choose a Session/Track

- Innovation Process and Trends
- Management and Technical Processes
- Postal and Government Affairs

Step 2: Submit a Topic/Presentation

Share with us your topic and be as specific as you would like. Descriptions may be used in EMA’s meeting brochure and should reflect the intent of the presentation.

Step 3: Recommend a Speaker for This Topic

Speaker Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

**Return form to: Kim Moses, EMA, 500 Montgomery Street, Ste. 550,
Alexandria, VA 22314 or Fax: 703-739-2209/email to:
kmoses@envelope.org**